



Meeting Minutes
Children's Body-Image Foundation

President: Lane Andrews
Vice President: David Wilson
Secretary: John Vidmar

Opening:

The regular meeting of the Children's Body-Image Foundation was called to order at 533
South State Street, Westerville, Ohio 43081 (Location) by Joe Heskett (Meeting Chair).

Meeting called to order on 4 / 14 / 2009 at: 6:30 Am/Pm

In Attendance:

- | | |
|----------------------|--------------------|
| 1) David Wilson | 6) Lane Andrews |
| 2) John Vidmar | 7) Joe Heskett |
| 3) Jim Hockenberry | 8) Fred Pantaleano |
| 4) Matt Wattenbalger | 9) |
| 5) Kevin J. Brubaker | 10) |
| 11) | 12) |

*Board Members **not** present:*

- | | |
|----|----|
| 1) | 3) |
| 2) | 4) |

Number of Visitors: 1 – Mr. Fritz

Is there enough present for a Quorum? Yes

* A quorum shall consist of a majority of the Board attending in person or through teleconferencing.



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A. Approval of Agenda (The agenda was approved as distributed):

No formal vote on the agenda was conducted on the agenda but no objections were raised when reviewed.

B. Approval of Minutes (Minutes of the previous meeting were approved as distributed):

Minutes of the previous meeting were unanimously approved by oral vote.

C. Open Issues (Summarize the discussion for each existing issue, state the outcome, and assign any action item):

- Foundation updates – Cookie cutters added as partner.
- Capital Reserve – All voted to approve the capital reserve from 70% to 50%
- The idea of more meetings was raised, but it was determined more regular meetings were not necessary.



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D. New Business (Summarize the discussion for new issues, state the next steps, and assign any action item):

- Fritz spoke on charitable giving.
- The pos and cons of using Russ and/or Dustin Carter to serve as spokesperson(s) or otherwise assist with the growth of the foundation. After discussing all pros and cons of the issues it was determined to set a meeting with Russ and Dustin to discuss further interest and to ensure any future arrangement with any spokesperson would not jeopardize the status or overall mission of the foundation.

E. Agenda for Next Meeting (List the items to be discussed at the next meeting):

- 1) Approve Minutes
- 2) Update on Progress of Corporation.

Meeting was adjourned at 7:27 Pm By: Joe Heskett (Meeting Chair)

Approved by: /s/ David Wilson

Minutes submitted for approval on: 10 / 03 / 2009 (Date)

Accepted by: /s/ John Vidmar (Secretary)